

INDIAN

STOCK MARKET JOURNAL

EMPOWERING TRADERS AND INVESTORS

**STOCKS TO
BET ON**

All About
Blue Chips Stocks



**Stock Market Outlook
For May 2021**

**What is Passive Investing
And How is it Different
From Active Investing**

**How to
Maintain a Fruitful
Investment Portfolio**

**What is the Surge in
Forex Trading and Why
One Should Start Forex Trading?**



FROM THE CEO'S DESK

INDIAN STOCK MARKET JOURNAL

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Full efforts has been made to ensure the authenticity and accuracy of the contents of the Yearbook, but we do not accept any liability for the errors if committed and the subsequent loss arising from the same, but we will make sure that the errors if occurred are recited and minimized in future editions and also would welcome the readers feedback.

We welcome your comments and suggestions for our future editions to make it more helpful month after month.

Follow us on



Dear Readers,

Among many things that were happening in India, it was the lack of medical facilities, and Covid-19 patients dying was one thing that caught all the attention. While other things were also happening nationwide, the much-needed positivity was the COVID19 vaccination drive for people above 18 years of age.

In this edition of ISMJ, we have brought you the inside details of precisely what a Demat Account is and the top Demat Accounts in India. The edition also comes up with Passive investing and how it is different from active investing. Also, in the edition, we have talked about the surge in Forex Trading and why one should start it.

Along with all the topics deemed to be the future of markets, we also bring you Stock Market Outlook for May 2021, how Nifty and Bank Nifty moves in the upcoming month. Hope you learn and grow.

We would like to thank you for appreciating our previous editions with your kind words. We would love to have your continuous feedback so that we improve our work. Please feel free to write to us at support@equitypandit.com.

Happy investing!

Abhishek Parakh
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STOCKS TO BET ON FOR APRIL 2021

STOCK MARKET OUTLOOK FOR MAY 2021

NIFTY



Markets are keeping a very close watch on the ongoing health crisis w.r.t second wave of covid across all the states in the country. Retail clients expected the market to again crash due to Covid Pandemic, and the market was very rude to react just opposite to what the expectations are, and now heading towards higher levels. The main reason for the market to sustain at higher levels are quarterly results and access liquidity in all the major economies. All the major economies have created access liquidity to drive turn around and let the economy get out of slowdown due to Covid-19. One should not expect any major correction in the Nifty Index from here. Bais is very bullish, and soon the Index may see new 52 week highs. Correction should be used as buying opportunities.

The Nifty 50 index gained momentum after touching a swing low of 14,461. For the past three months, the Index has been hovering within the “Down-Sloping Channel”, ranging from 15000-14200 levels. Once the Nifty Index sustains above the hurdle of 15050, we may see short covering and bulls taking complete control in the market.

The chart pattern suggests that if Nifty crosses and sustains above 15,050 level, it will witness buying, which would lead the Index towards 15400-15500 levels.

However, if the Index breaks below the 14,500 level, it would witness selling, which would take the Index towards 14050- 13,950. Nifty continues to remain in an uptrend in the medium and long term, so buying on dips continues to be our preferred strategy. For the month of May 2021, we expect the Index to trade in the range of 14600-15500 levels with positive bias.

BANK NIFTY



Bank Nifty outlook for the month of May is bullish; Bank nifty Index has seen downwards sloping trend line breakout. Bank nifty if sustains above 33500 levels banking index can head towards higher levels and can touch levels up to 34400 and 36500. Also, we may see Bank nifty outperforming Nifty Index and all other sectoral indices.

On the Lower, Side support is seen around 32200 levels, and till Bank nifty hold 32200 levels, one should not short Bank Nifty and stay on the long side. Any correction should be used as buying opportunity in the Bank nifty.

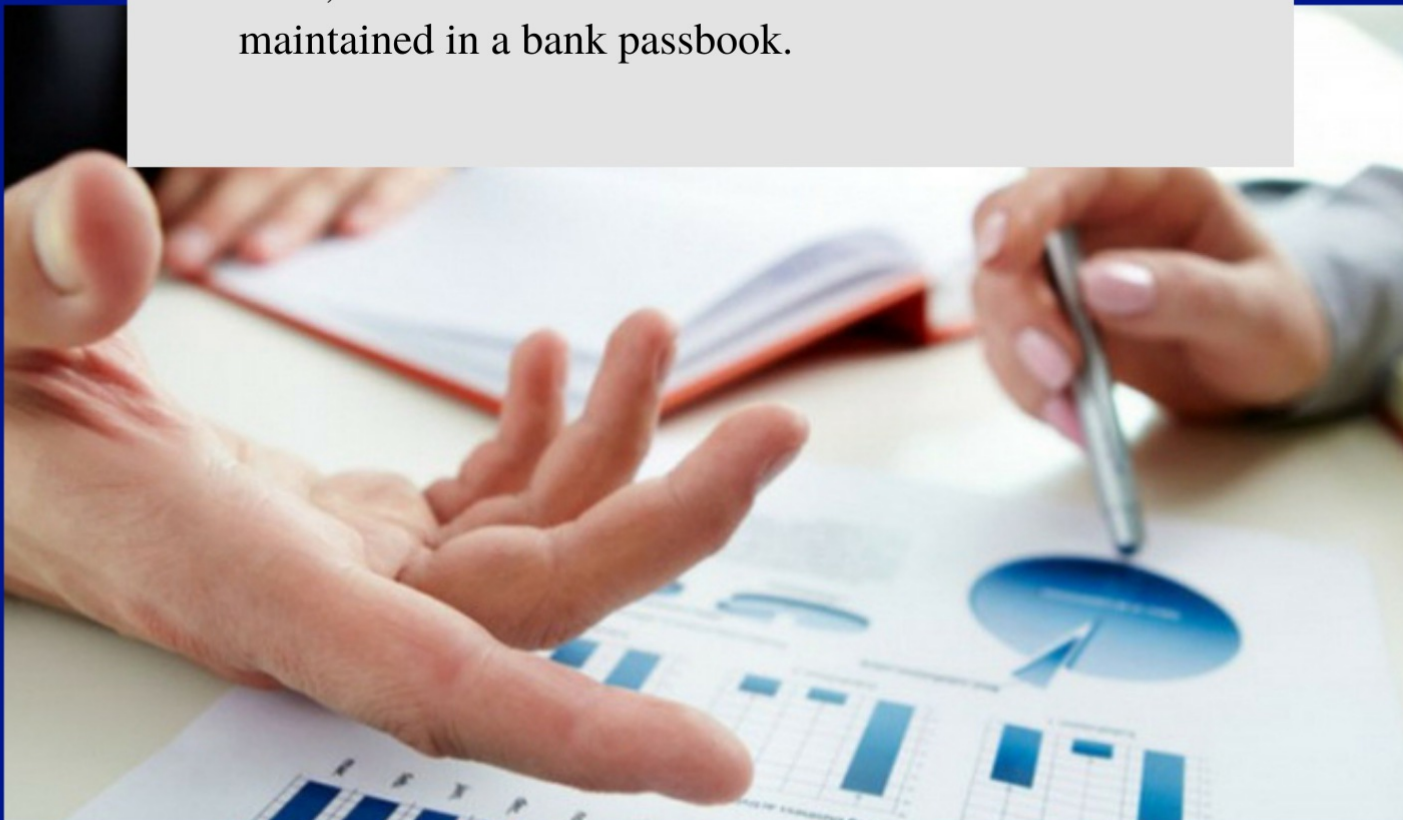
All Bank nifty heavyweight Components HDFCBANK, ICICIBANK, AXISBANK, KOTAKBANK, look bullish. Bank Nifty is trading above all major averages, i.e., trading above 20 Days, 50 Days, 100 Days, and 200 Days Exponential moving average.

BEST DEMAT ACCOUNTS IN INDIA



WHAT IS A DEMAT ACCOUNT?

Investing in equity shares in physical form entails a lengthy procedure, much paperwork, and the risk of getting fake shares. In order to keep the entire experience easy and streamlined, a Demat account is required. While trading online, a Demat account is used to hold shares and securities in electronic format. You need a Demat Account number to settle trades electronically. It is similar to a bank account in which you have deposits with the bank, and the record of debit/credit balances are maintained in a bank passbook.



WHAT ARE THE DOCUMENTS REQUIRED FOR A DEMAT ACCOUNT?

The Demat account opening procedure and the mandatory documents required are similar across organizations. Here is the detailed list of documents that you need for opening a Demat Account:

A. Proof of Income

You may submit any one of these as proof of income:

- A photocopy of the Income Tax Return (ITR) Acknowledgement slip.
- Certificate of Net Worth.
- Salary Slip of the current month or Form 16.
- Latest statement of the bank account.

B. Proof of Identity

You may submit any one of these as proof of identity:

- PAN card / Aadhaar card / Voter ID card / driving license/ Passport.

C. Proof of Address

You may submit any one of these as a proof of address:

- Passport/Voters Identity Card/Ration Card/Registered Lease or Sale Agreement of Residence/Driving License/Flat Maintenance bill/Insurance Copy.
- Utility bills like landline telephone bill, electricity/gas bill.
- Bank Passbook.
- Self-declaration of new address given by judges of High Court and Supreme Court.



HOW TO OPEN A DEMAT ACCOUNT?

You can open a Demat Account by following these easy steps:

- Firstly choose a Depository Participant (DP) with whom you would like to open a Demat Account.
- Fill in an account opening form and attach a passport-sized photograph along with photocopies of the required documents stating proof of address and identity. You should have a PAN card unless otherwise exempted. Remember to carry the original documents along for verification.
- The DP will give you a copy of the rules and regulations, the terms of the agreement, and the necessary charges that you need to pay.
- During an In-Person Verification, a representative of the DP would contact you to verify the details provided in the account opening form.
- After processing the application, you will get an account number/ client ID from the DP. These details will be required to access the Demat Account online.
- When you become a Demat account holder, you would be required to pay an annual maintenance fee of your account. Additionally, you would be charged a transaction fee for conducting buying/selling transactions via the Demat Account.

SEVEN BEST DEMAT ACCOUNT IN INDIA

Zerodha Demat Account



Zerodha is the largest and most trusted discount broker with a more than 30 Lakh user base. Zerodha charges a lower brokerage fee of 0.03 per cent or Rs. 20 per trade. Zerodha Demat account opening charges are Rs 200 and AMC Rs 300. The stock delivery trade is free at Zerodha. If you open a Zerodha Account online, you'll be charged Rs 200 and the Offline by submitting forms is Rs 400.

Upstox Demat Account



Upstox is another leading discount broker based out of Mumbai. Upstox also charges Rs. 20 per trade. You can save a good amount in brokerages when compared to other full brokers. Upstox Demat and Trading Account Opening are Free for the time being, AMC Rs. 25 per month. They are backed by some of the reputed personalities like Ratan Tata.

5Paisa Demat Account



5Paisa charges the lowest brokerage charges of Rs 10. per trade. 5paisa offers an All-in-one investment account with two different add-on packs

- Research & Idea Pack – Rs. 499 per month. Brokerage Rs. 20 per trade and AMC Rs. 45 per month.

Ultra Trader Pack – Rs. 999 per month. Brokerage Rs. 10 per trade and NIL AMC charges.

Angel Broking Demat Account



Angel Broking is a Reputed Demat account provider based in Mumbai. They are pretty popular in providing other services like Mutual funds, Life Insurance. Account Charges of Angel Broking Trading Account are Rs 0, Demat Account Opening Charges Rs 0, AMC Rs. 0 for the first year then Rs. 450 per annum.

IIFL Demat Account



They have a wide network across major cities of India. IIFL Group Has a client base of more than 40 Lakhs. You can open IIFL Demat account Free along with zero AMC charges for the first year. IIFL Account Opening Charges are free; First-year AMC are free for a limited time, AMC from second-year Rs 250.

Sharekhan Demat Account



Sharekhan is a premium stockbroker established in 2002. Their trading platform 'Trade Tiger' is one of the advanced trading platforms of India. Sharekhan Trading and Demat Accounts opening charges are Rs 0, AMC for the first year is free, from the second year it is Rs 400.

Motilal Oswal Demat Account



Motilal Oswal is very popular among retail investors because of its personalized services, custom made plans, etc. Motilal Oswal Trading charges are NIL, AMC Charges NIL, Demat Account opening charges NIL, Demat AMC Charges are Rs 441.

ALL ABOUT BLUE CHIPS STOCKS





Blue-chip stocks are shares of very large and well-recognized companies with a long history of sound financial performance. These stocks are known to have the capability to endure tough market conditions and give high returns in good market conditions. Blue-chip stocks generally cost high, as they have a good reputation and are often market leaders in their respective industries.

Why Blue Chip Stocks Are Popular

One of the reasons investors love blue-chip stocks so much is that they tend to have steady rates of return. You may see dramatic swings in value, which can be stressful and make it difficult to know when to buy or sell. Blue-chip stocks may change in value, but you're unlikely to see dramatic swings in price.

Features of Blue-chip Stocks

Good Returns

Blue-chip stocks generate returns quarterly in the form of dividends.



Growth

Blue-chip companies are those large companies that have reached their maximum growth potential. This influences the Blue-chip shares who undergo slow but steady growth over time.



Risk Factor

Investors can reduce the burden of risk associated with blue-chip shares by diversifying their investment portfolio.



Taxation

The profit generated through blue-chip shares in India is treated as income under Section 80 C of the Income Tax Act.

Reasons to Invest In Blue-Chip Stocks



Blue-chip stocks in India are considered a good investment for achieving long-term financial goals as-

It offers higher returns that are paid quarterly.

Facilitates corpus building.

Facilitates portfolio diversification.

Cushions the impact of the recession, inflation, and economic stagnation.

Best Blue Chip Stocks in India

Here is a list of the top 10 blue-chip stocks that we know in the stock market:


- Indian Tobacco Company (ITC) Limited
- Hindustan Unilever Limited (HUL)
- Reliance Industries
- Tata Consultancy Services (TCS)
- Oil and Natural Gas Corporation (ONGC)
- Housing Development Finance Corporation (HDFC)
- Infosys
- Eicher Motors
- Sun Pharmaceuticals Industries Limited
- State Bank of India (SBI)

Blue-chip stocks are the publicly traded companies generally regarded as being one of the biggest and best in their industry. Their wide economic moats allow them to generate consistent free cash flow which brings about consistent dividend payments. They are the favoured type of stock for conservative investors who are looking to live off dividend income or reinvest the dividends for compounded wealth building.

HOW TO MAINTAIN A FRUITFUL INVESTMENT PORTFOLIO



x x x



To start with the tips to have a fruitful portfolio, it is essential to understand an investment portfolio. In simple words, it is a collection of assets owned by an individual or by an institution. An investor's portfolio can include real estate assets, such as gold bars. But most investment portfolios, particularly portfolios that are assembled to pay for retirement, are made up mainly of securities, such as stocks, bonds, mutual funds, money market funds and exchange-traded funds.

Though it is imperative to maintain a fruitful portfolio, most investors don't know its value, and they don't know how to keep it either. But not to worry, we are here to give you some tips on how to maintain a strong and engaging portfolio. And the good news is that the list is not much longer as a general rule; there are five things you should seriously consider doing if you want to build a successful investment portfolio. Some of the items on the checklist are vital to reiterate because too many new investors think they can ignore these rules and still do well.

Based upon your situation, the specifics of how you implement each concept will differ. So, it is vital that you seek the advice of a qualified tax professional and investment advisor.

Check out the list here:



The objective of the investment portfolio must be visible

The investor should need to know what (s)he expects out of his/her money. Not knowing this will lead you to a situation where you will be like a rudderless ship at sea; no direction, no purpose. That's a terrible situation to find yourself, especially as you begin to draw closer to retirement.



The investment turnover should be kept minimum

The investor should need to know what (s)he expects out of his/her money. Not knowing this will lead you to a situation where you will be like a rudderless ship at sea; no direction, no purpose. That's a terrible situation to find yourself, especially as you begin to draw closer to retirement.



Keeping the costs low

Every dollar an investor gives up in fees, brokerage commissions, sales loads, and mutual fund expense ratio charged is a dollar that can't compound for him/her. Similarly, what seems like a small amount of money every year can end up costing the investor hundreds of thousands, or even millions, of dollars in lost wealth that you can never recover.



Overpaying for an asset is a big-big NO

The field experts say that 'price is paramount to the returns an investor ultimately earns on his/her investment portfolio. We see such examples of how investors can become insanely over-optimistic one year and then depressingly pessimistic the next. The investor cannot buy a stock with a low earnings yield and expect to do well unless it is a turnaround situation that turns around or a start-up with a very high growth rate.



Relying on a single investment or a handful of investments are not appreciable

There is no reason why an investor should have a lot of your money in a single stock. It is not appreciable relying on a single firm while investing when an investor can easily find a dozen companies with the same characteristics, diversified across the sector, industry, management team, and even country. A portfolio is said to be successful in which the owner is unaffected if a single company goes bankrupt or cuts its dividend. Things should keep rolling on as the money comes in the quarter after quarter, year after year.

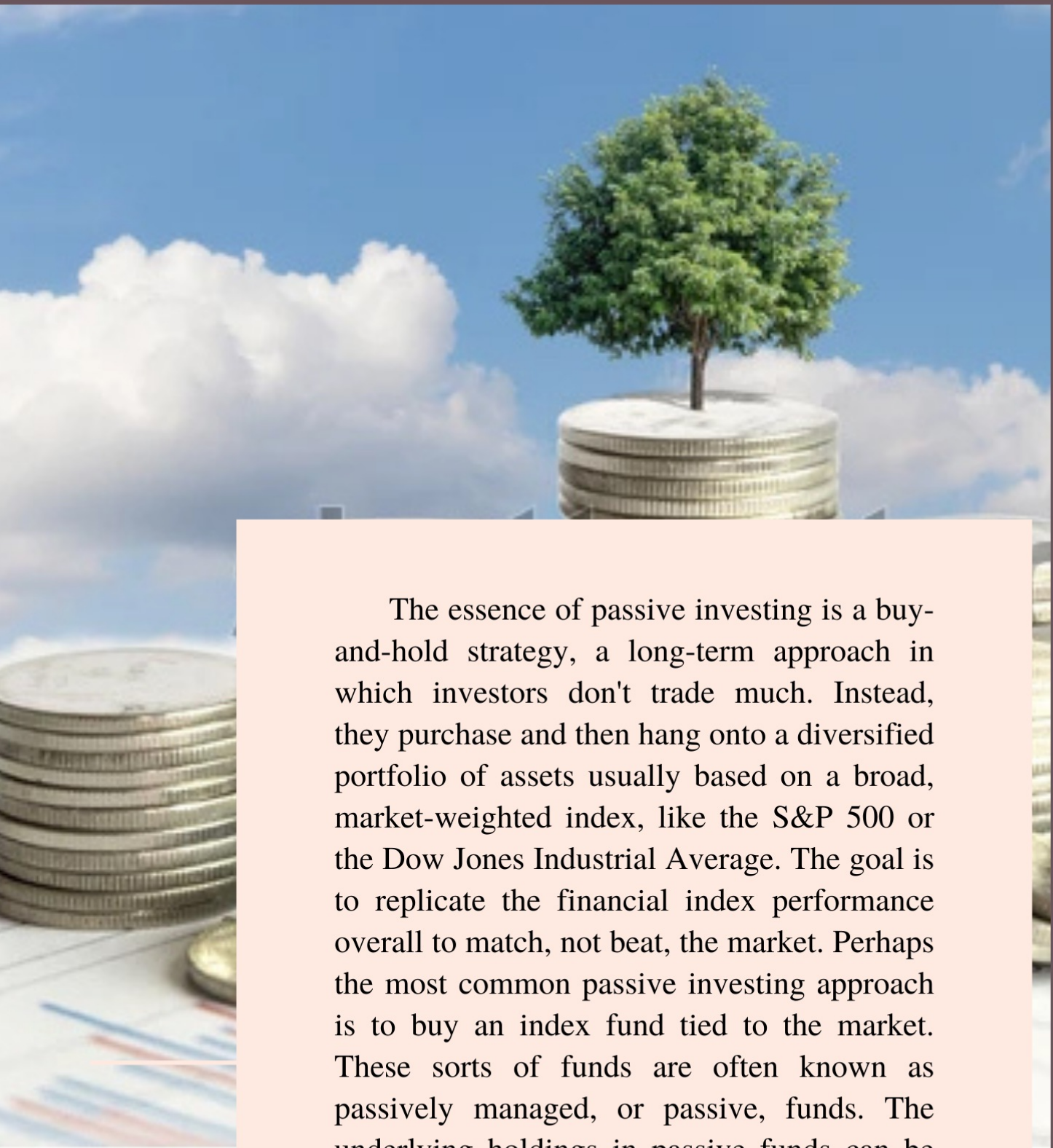
To sum up, we can say that an investor's investment portfolio is an essential aspect of his/her life. We suggest you go slow and steady while investing, take the advice of the experts and maintain a fruitful portfolio. Good luck!





WHAT IS PASSIVE INVESTING AND HOW IS IT DIFFERENT FROM ACTIVE INVESTING





The essence of passive investing is a buy-and-hold strategy, a long-term approach in which investors don't trade much. Instead, they purchase and then hang onto a diversified portfolio of assets usually based on a broad, market-weighted index, like the S&P 500 or the Dow Jones Industrial Average. The goal is to replicate the financial index performance overall to match, not beat, the market. Perhaps the most common passive investing approach is to buy an index fund tied to the market. These sorts of funds are often known as passively managed, or passive, funds. The underlying holdings in passive funds can be stocks, bonds, or other assets whatever makes up the index being tracked.

FEATURES OF PASSIVE INVESTING

Key characteristics of a passive strategy include:

OPTIMISTIC OUTLOOK

In passive investing, investors can count on the stock market going up in the long haul.

LOW COSTS

It's a slow and steady approach and lack of frequent trading, transaction costs are low with a passive strategy.

DIVERSIFIED HOLDING

Passive strategies also inherently provide investors with an efficient, inexpensive route to diversification.

LESS RISK

By its very nature, diversification almost always brings with it less risk. Based on the funds they choose, Investors can also diversify their holdings further, within sectors and asset classes, with more targeted index funds.



PASSIVE VS ACTIVE INVESTING



Active investing is where the investor makes active investment decisions. This includes deciding asset allocation, sector allocation, and individual security selection. This approach aims to generate higher returns than the benchmark index, so this approach requires detailed research to identify investment opportunities.

Passive investing is where the investor seeks to match the returns of an index, by investing in a fund that reflects the constituents and weightings of the index, such as the S&P 500. This is the reason that passive investing is sometimes referred to as index investing. Although it might seem like passive funds require no effort to maintain, index constituents change regularly and these changes must be mirrored in the holdings of the fund.

Introducing The Concept of
SUPER COMPOUNDING



With EquityPandit's

Power Plan



There are immense opportunities, Why to Limit Yourself?

Are You **Missing** Most of
The Profitable Opportunities?

*"Nothing is more
expensive than the
Missed **Opportunities**"*

Grab **360°** Opportunities

*"The more your money works for you,
The less you have to work for money."*

Power plans help you to grab most of the opportunities, both during the market and off the market. This means that you get the opportunity to generate profits when you are awake as well as while sleeping.

The Power plan is a strategic combination of Intraday Trading, BTST-STBT, Index Strategies, Shortterm Momentum Investments and Longterm Multibaggers Investments that helps in super compounding. Through this strategic combination, the investor can grow his wealth exponentially with small investments reinvested multiple times.

How

SUPER COMPOUNDING can multiply your wealth?

Standard Plan v/s Power Plan



The Salient Features of Power Plan

- 1 360 Degree Approach**
The service helps you to multiply your wealth while generating a regular income. The service has a right mix of intraday trades, swing trades, short term and long-term recommendations that fulfils all your wealth creation and regular income needs.
- 2 Proper Fund Allocation**
The service helps traders to diversify their investments to avoid risk associated with the volatility.
- 3 Index and Stocks Strategies**
The service includes excellent trading strategies for Index (Nifty and BankNifty) and Stocks with hedge calls that help in generating consistent income.
- 4 Short Term Investments**
The Service also includes 3-5 special recommendations in a month that generates excellent profits in 7-30 days.
- 5 Long Term Multibagger Investments**
Investing for your future is important. This service helps you to invest in a few of the frontline stocks with excellent fundamentals that would provide compounding benefits and create huge wealth for your future.
- 6 Value Investing**
The handpicked saplings that would grow into fully grown trees with fruits. Yes, with our 300+ algorithms, we handpick the fundamentally strongest stocks, available at very low prices and have capability to multiply many times, turning into large caps and creating huge wealth for you.
- 7 Special Reports/ Recommendations**
There exists few excellent opportunities every year like budget, elections, earning season, monsoon, natural calamities, etc that have capability to generate huge profits in just a few days. Power plans equip you with all the recommendations and reports that will generate fast cash during the major events.
- 8 Mutual Funds/IPO/Portfolio Analysis**
With Power Plus, you get recommendations on the Mutual Funds and the best IPOs to Invest that would help you generate good profits. Power plan facilitates you with the personalized guidance by our analysts on your portfolio.
- 9 Priority Services**
You are special to us and we will leave no stone unturned to serve you with a great service. Yes, Power plus service is backed with Priority Services and a fast-track Support. With this service, you get a dedicated Relationship Manager to assist you at every stage. You would also get access to the fast-track support with this service.

We assure you a great service and hope you enjoy huge profits in association with EquityPandit.

WHAT IS THE SURGE IN FOREX TRADING AND WHY ONE SHOULD START FOREX TRADING?





Forex, also known as Foreign Exchange, refers to the buying or selling of one currency in exchange for another. It's the most heavily traded market in the world because people, businesses, and countries all participate in it, and it's an easy market to get into without much capital. When you go on a trip and convert your U.S. dollars for euros, you're participating in the global foreign exchange market. At any time, the demand for a certain currency will either push it up or down in value relative to other currencies. The term 'forex trading in India' has a monthly search volume of 5,000 from Google. Google Trends has also shown a steady increase in interest around Mid-2020 at the time where a nationwide lockdown occurred.

REASONS TO BEGIN FOREX TRADING



Minimal Capital

You do not need to invest a lot of cash. Many trading options are available for a small investment, some as low as a few hundred dollars. This allows new traders, in particular, to get involved, learn the process, and risk very little.

Simpler to Understand

Trading on the forex market is way simpler than understanding the stock market. The primary currencies traded are the U.S. dollar, the Japanese yen, and the British pound. There is less to keep track of, so conducting research and analysis can be much easier.

Flexible Time

The forex market remains active 24/7 as it involves global electronic currency exchange. It operates 24 hours each day as currencies of different countries from around the world float in this market. This enables you to enter or exit a trade whenever you want.

Start From Home

If you're interested in forex trading, all you need is a computer and a bit of time. Granted, conducting some research is wise if you want to make the best choices. But once you have an idea of your strategy, you can conduct transactions online for minimal fees.

HOW TO START FOREX TRADING

Learn

While it is not complicated, forex trading is a project of its own and requires specialized knowledge. There are several online courses available for beginners that teach all the details of forex trading.

Set Up A Trading Account

You will need a forex trading account at a brokerage to get started with forex trading. Forex brokers do not charge commissions. Instead, they make money through spreads between the buying and selling prices.

Trading Strategy

It is almost impossible to predict and time market movement. Having a trading strategy will help you set broad guidelines and a roadmap for trading.

Check Your Position

Once you start trading, always check your positions at the end of the day. Most trading software already provides a daily accounting of trades.

What does forex trading mean is fairly straightforward. Essentially, it works by individuals taking positions on which direction they believe the market will move in, meaning another trader or liquidity provider will take the opposing position. A focus on understanding the macroeconomic fundamentals driving currency values and experience with technical analysis may help new forex traders to become more profitable.

STOCKS TO BET ON FOR APRIL 2021



Tata Steel



Drreddy Laboratories Ltd.



Asianpaints Ltd.



Balkrishna Industries Ltd.



Pidilite Industries Ltd.

Exclusive Recommendation By:
EquityPandit Financial Services Pvt. Ltd.
(SEBI Registration Number INA000006688)



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How Indian Market Would Move Today?

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About EquityPandit

EquityPandit is a leading research and advisory firm in India. The firm is one of the biggest players with a dominant position in both institutional and retail. The company specialises in the business of analysis, information and, intelligence.

The business is supported by efficient, powerful research and back-office team. EquityPandit's set of diligent advisors helps its customer plan and get more out of one's money. We offer a diversified range of product according to the difference in needs of an investor, trader or a broker.

The firm's philosophy is entirely client-centric, with a clear focus on providing long term value addition to the client while maintaining the highest standard excellence, ethics, and professionalism. The entire firm activities are divided across distinct client groups, individuals, private clients, corporate and, institutions all of which are supported by the powerful research team.

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Investment/Trading in markets is subject to market risk.